

HOW TO REACH \$1000

Six steps to help you reach \$1000 and smash your fundraising goal.



- 1. Make a donation on your own fundraiser** **\$50**
Donating to yourself shows how committed you are to reaching your goal. Friends and family will often follow your lead!
- 2. Ask four family members to donate \$50** **\$200**
People will often look at previous donations as a guide to matching their donation. Family and friends are more likely to offer the biggest support, setting the bar for your fundraising.
- 3. Ask ten extended family members and friends to donate \$25** **\$250**
A specific amount can be helpful to guide people in your networks to decide how much to donate.
- 4. Ask ten work colleagues to donate \$20** **\$200**
Your work colleagues often spend more time with you than some friends and family. This is a great way to raise awareness. Who knows... you might inspire someone to join you!
- 5. Ask your boss/company to donate** **\$200**
Don't forget - all donations over \$2 are tax-deductible, and it's always good for businesses to be seen to support charity.
- 6. Ask five members of your sports team, community group, or club to donate \$20** **\$100**
Bringing your teams together for a good cause is a great way to raise funds but it also promotes unity and motivation.