

HOW TO ASK FOR SUPPORT

We get it, asking for donations can be awkward. Here are some tips to help conquer your nerves.



Be specific

Ask for a specific donation, e.g. "I'm raising funds by [insert activity here] to help young Aussies find life in the face of cancer. A \$20 donation will go a long way to helping me reach my goal".



Be personal

If you have a personal connection to cancer and feel comfortable sharing, then telling others what Canteen means to you will help people feel connected to you and your fundraising.



Be informative

Share what their support will help achieve, e.g. "Canteen's face-to-face counselling services enable young people to break down complex feelings associated with cancer. My fundraising will help make services like this possible."



Don't forget to say thanks!

Celebrate each donation no matter how large or small. Thank the donor and regularly give collective thanks to all your donors when you are promoting your fundraiser. Use your gratitude as an invitation for others to donate.